|  |  |
| --- | --- |
| ­**­Press release** | 9 March 2023 |
| SMTconnect 2023 brings the electronic production industry forward | Vineeta ManglaniTel. +49 711 61946-297Vineeta.manglani@mesago.com[smtconnect.com­­](https://www.mesago.de/en/SMT/home.htm) |

**True to its motto "Driving manufacturing forward", the SMTconnect taking place from 9 – 11 May in Nuremberg, Germany, will offer the European electronic production community a forum for inspiration and exchange as a basis for the further development of key technologies for the future.**

Two months before the exhibition will open its doors, numerous well-known key players in the industry, including ASYS, Ersa, Essemtec, FUJI, JUKI, Panasonic, SMT Wertheim and Viscom, have confirmed their participation as exhibitors. They will present products and solutions from all areas of electronics manufacturing at the Nuremberg exhibition grounds, and exchange ideas on current industry issues such as increased energy costs, component and raw material shortages and obsolescence management, as well as the current re-shoring trend to Europe with peers and practitioners.

Highlights of the event once again include IPC’s hand soldering competition for young professionals as well as the Future Packaging production line presented by Fraunhofer IZM, this year on the topic of "Trust the Line" - Competitiveness through Trust, Sustainable Tool and Supply Chain.

The topic of supply chains will also be addressed at the "EMS Park" special showcase area. Offering impulse and best practice presentations (e.g. from Uhlmann & Zacher on the topic of EMS selection, specification creation and collaboration), this will highlight the benefits of close collaboration between EMS providers and OEMs for both sides and provide a platform for personal exchange that builds trust to delegate development issues and optimize the supply chain. Among other EMS companies, Assel, Elhurt and Coronex are participating, presentation topics include “The power of trust and dedication – Elhurt EMS way of navigating through components shortage reality” (Elhurt) as well as a number of relevant German-language contributions.

Furthermore, the "PCB meets Components" joint booth enjoys a high level of participation, with Würth Elektronik among the exhibiting companies.

With contributions on current topics such as "Operating AI use cases integrated into electronics manufacturing lines" (Dr. Sebastian Mehl, Siemens AG) on May 10 and the topics "Promoting young talent" and "Women in mechanical engineering - change in the company" on May 11, the trade fair forum promises an exciting program. This year, in addition to the ZVEI and Fraunhofer IZM, the VDMA and the German Association for Electronics Design & Manufacturing, FED e.V., are also participating, each with several program items.

Further information on the exhibition, topics and exhibiting companies is available at smtconnect.com. Interested parties are encouraged to purchase their tickets in advance via the event website.

**About Mesago Messe Frankfurt**

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With around 150 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. ([mesago.com](https://www.mesago.de/en/Mesago/home.htm))

**Background information: Sustainable Messe Frankfurt**

The Messe Frankfurt Group is one of the world’s leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt’s key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.
Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](https://www.messefrankfurt.com/frankfurt/en/company/sustainability.html)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](https://www.messefrankfurt.com/frankfurt/en.html)

\* Preliminary figures for 2022